

Top 8 Reasons to Install Security Camera Systems

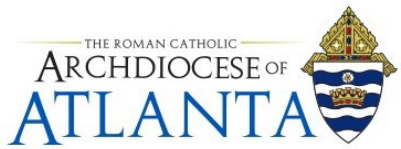
Today, more and more organizations are developing the need to implement more robust security systems like video surveillance. Both internal and external security threats – like theft and vandalism – are on the rise. This means organizations are seeing more security risks. Additionally, there are over 25 million commercial security cameras installed worldwide, and experts say over 67% of security incidents could have been eliminated by installing video surveillance.

If you haven't yet thought about your organization's need for video surveillance, it may be time to investigate it. Installing a security camera can prevent and deter incidents. This can save you tons of time and money down the road, as well as assure security for employees and business assets.

Here are the top reasons why millions of organizations are installing security cameras:

1. Deter theft, vandalism, and trespassing

Perhaps the #1 reason that security cameras help organizations is that they reduce the risk of theft, vandalism, break-ins, and other security breaches. Not only are these issues concerning for the safety of your employees and visitors, but they also often result in revenue loss. In fact, a recent study showed that small businesses can lose as much as \$50,000 annually due to theft and vandalism incidents. Plus, criminals tend to target more vulnerable locations, especially those without security cameras present.



2. Reduce liability in legal disputes

Unfortunately, organizations must face the possibility of incidents like burglary, assault, and more occurring on their premises. If this were to happen, having video surveillance evidence to offer authorities can make a huge difference in reducing liability to the organization. In these cases, you're much better safe than sorry. Security cameras can offer you reassurance that your organization will be covered.

3. Reduce Stress

Many organizations feel more secure and less at-risk when installing security cameras. When you have video surveillance always monitoring your premises, you can focus on your work and rest assured that your security needs are taken care of.

4. Protect valuable business assets

Especially if your organization has items that require a large capital investment, you are going to want to install security cameras. Expensive or highly valued items are considered "high-risk areas" in terms of security. Instead of having someone monitor these items regularly, the best way to ensure their security is installing 24-hour video surveillance.

5. Ensure customer and guest safety

If you are an organization where constituents and guests visit regularly, it is your responsibility to ensure their safety. Without a great security system, visitors to your organization may not feel safe against criminal activity. This is a great reason to install security cameras both inside your building and outside. When your visitors return to their cars, they can feel more certain about their safety.

6. Monitor activity to reduce employee theft

Theft – such as data theft and fraud – within the workplace by employees happens a lot more frequently than you may realize. Small businesses are especially at risk. 80% of internal theft by employees happened in organizations of 100 employees or less, and over half of these had less than 25 employees. Organizations also may have concerns about data fraud and stolen business property by employees. Security cameras can deter employees from engaging in this behavior.

7. Save money on security costs

Without security cameras, many organizations must hire security personnel to handle their security needs. Many times, organizations must pay for security to work around the clock – 24 hours per day. On the other hand, when these organizations purchase security cameras, the capital investment pays for itself in no time. Overall, the organization will save money moving forward.

8. Ensure business compliance

Depending on your business industry, you may have to install security cameras to stay compliant with industry laws and regulations. For instance, some organizations may need video surveillance to comply with HIPAA or SEC laws. Additionally, if your organization is part of a larger corporation, there may be corporate policies that your location must upkeep – which may include installing security cameras.